

Sports Management

Degree Type

Certificate

NHTI's Sports Management certificate program familiarizes you with the world of sports-related businesses and provides an overview of possible careers and future studies in sports management. Courses transfer into NHTI's Sports Management degree program. An internship option is built into the certificate program if you're interested in gaining real-world experience. This program is financial aid-eligible.

Do you have questions? Contact Aaron Conn, department chair, at aconn@ccsnh.edu or 603-271-6484 x4143.

Admission Requirements

Apply for this program today on our [Admissions page](#) with step-by-step instructions and enrollment pathways build just for you!

Curriculum

Item #	Title	Lecture Hours	Lab Hours	Credits
SPTS101C	Introduction to Sports Management	3	0	3
SPTS170C	Sports and Recreation Marketing	3	0	3
SPTS180C	Public Relations and Advertising for the Sports Industry	3	0	3
SPTS210C	Sports and Fitness Facilities Management	3	0	3
COMM220C	Sports Communications	3	0	3
SPTS250C	Sports and Society	4	0	4
	SPTS290C or Sports/Business/Recreation elective	3	0	3
	Subtotal Credits	22	0	22
	Total Credits		25	