

# VRTS 197C : Introduction to Graphic Design

Graphic design is art and practice of marrying words and images to communicate unique ideas or experiences. There are applications for design across the print and digital worlds, and students explore key design programs including Adobe Illustrator, Photoshop, and InDesign. Focusing on creating self-promotional materials, students learn how to develop and refine concepts, understand file requirements for print and digital products, create basic typography, and design final usable products. Students develop thoughtful solutions that they produce as final products in Adobe Illustrator, InDesign, and Photoshop.

**Credits** 3

**Lab/Practicum/Clinical Hours** 3

**Lecture Hours** 2

**Recommended Prerequisites**

Experience with Adobe products

**Prerequisites**

Working knowledge of Microsoft Windows environment