VRTS 195C : Introduction to Illustrator CC

Introduces students to the powerful tools of Adobe Illustrator (Ai) for manipulating images, building multimedia online graphics, and creating page layout applications. Students learn skills and techniques for editing images and creating effective digital graphics for a variety of online and print applications. The course topics cover Illustrator tools, layers, typography, digital painting, symbols/shapes, brushes, and graphic styles/effects.

Credits 3

Lab/Practicum/Clinical Hours 0

Lecture Hours 3

Prerequisites

Working knowledge of Microsoft Windows environment

Learning Outcomes

- Understand Adobe Illustrator as a tool to make images and comprehending the power of images to communicate ideas and express feelings.
- Create a professional web portfolio to host ideas.
- Display proficient Ai image editing techniques, layers, compositing, typography, digital painting and graphic effects.
- Use Adobe Creative Cloud for multiple programs to enhance Illustrator projects.