

# COMM 220C : Sports Communications

Provides the student with an appreciation of the unique dynamics associated with the sports communication field. Students better understand the expectations associated with developing a sports story, a sports news release, and/or a sports opinion piece via traditional print media or electronic media – radio, television, and/or the internet. A review of journalistic ethics is included. Students gain first-hand experience with regard to producing television and radio broadcasts of live sporting events.

**Credits** 3

**Lab/Practicum/Clinical Hours** 0

**Lecture Hours** 3

**Recommended Prerequisites**

SPTS 101C

**Prerequisite Courses**

ENGL 101C