

COMM 204C : Communications Capstone

Consists of students developing a multi-media case study to integrate and apply learning from their communications courses in a comprehensive manner. Students will evaluate and apply their personal, professional, and ethical growth and critical thinking skills in the study of communication by analyzing a public relations crisis in an organization. They will formulate conclusions, recommendations, ethical implications, and applications for future scenarios for the crisis in the organization.

Credits 1

Lab/Practicum/Clinical Hours 0

Lecture Hours 1

Prerequisites

Completion of all courses in the Communications degree or enrollment in the capstone during the final semester