

COMM 135C : Introduction to Media Studies

Focuses on the nature, development, and effects of various media in relation to culture and society. Students gain an understanding of print and electronic media, public relations, advertising, media policy and law, global communications, and media ethics. Coursework includes presentations, exercises, and writing assignments. This course does not satisfy NHTI's Humanities or English Literature requirements.

Credits 3

Lab/Practicum/Clinical Hours 0

Lecture Hours 3

Recommended Prerequisites

Successful completion of ENGL 101C strongly recommended.