

Hospitality and Tourism Management

Degree Type

Associate of Science

NHTI's Hospitality and Tourism Management degree program offers you the opportunity to specialize in digital communications, event/conference management, hotel administration, travel and tourism, and wedding planning management. The hospitality and tourism industry is seeing significant growth N.H. Courses are offered during the day and evening. **This program can be completed entirely online!**

Do you have questions? Contact Aaron Conn, department chair, at aconn@ccsnh.edu or 603-271-6484 x4143.

Career Information

Students who complete this program can enter careers in hotels, conference centers, wedding planning, sales and marketing, guest services, tourism associations, travel agencies, airlines, and attractions.

Admission Requirements

Apply for this program today on our [Admissions page](#) with step-by-step instructions and enrollment pathways build just for you!

Applicants are required to have:

- College preparatory course (or equivalent) in English and/or Communications
- Good verbal abilities and writing skills
- Computer keyboarding skills

All degree programs at NHTI require successful completion of at least one semester of college-level math. We recommend all applicants complete high school Algebra I with a C or higher prior to admission.

Curriculum

First Year

Fall Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
ENGL101C	English Composition	4	0	4
HSTM101C	Introduction to the Hospitality and Tourism Industry	3	0	3
BUS170C	Principles of Marketing	3	0	3
DCOM105C	Digital Communications	3	0	3
	Mathematics elective (MATH 120C or higher level)	4	0	4
	Subtotal Credits	17	0	17

Spring Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
ACCT101C	Accounting and Financial Reporting I	3	0	3
GEOG110C	Introduction to Cultural Geography	3	0	3
	Humanities/Fine Arts/Language elective	3	0	3-4
HSTM205C	Quality Service Management	3	0	3
	Hospitality and Tourism Management/ Digital Communications elective	3	0	3
	Subtotal Credits	15-16	0	15-16

Second Year

Fall Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
BUS225C	Business Law I	3	0	3
HSTM245C	Event, Meeting, and Convention Planning	3	0	3
ACCT102C	Accounting and Financial Reporting II	3	0	3
	Social Science elective	3	0	3
	Hospitality and Tourism Management/ Digital Communications elective	3	0	3
	Subtotal Credits	15	0	15

Spring Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
BUS270C	Principles of Management	3	0	3
HSTM280C	Senior Travel Seminar	2	0	2
BUS273C	Human Resource Management	3	0	3
	Science elective	3	0	3-4
	Hospitality and Tourism Management/ Digital Communications elective	3	0	3
	Subtotal Credits	14-15	0-2	14-15
Total Credits				61-63

Additional Information

Accreditation

The A.S. in Hospitality and Tourism Management degree program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Health, Character, and Technical Standards

Technical standards provide guidance as to skills and abilities required to function successfully in this program and profession. Students must demonstrate:

- The ability to act in a professional manner on field trips or at internship locations
- Sufficient vision, hearing, and verbal abilities to express, interpret, and exchange information and ideas

- The ability to work with frequent interruptions, respond appropriately to unexpected situations, and cope with variations in workload and stress levels

Although not a technical standard for entry, some positions require the physical ability to stand for long periods and lift up to 70 pounds.

Internship

Students can earn course credit while building industry experience by working with a faculty member to find an internship based on their desired specialization. While working at the internship site, they learn necessary skills to become a successful member of the N.H. hospitality industry. Here are some example internships:

- American Automobile Association (AAA)
- Comfort Inn
- Courtyard by Marriot
- Lakes Region Association
- Omni Mount Washington
- State of N.H. Department of Tourism
- Yellowstone National Park
- Walt Disney World

Program Learning Outcomes

Upon completion of the program, graduates are able to:

- Apply logical, critical, ethical, and creative processes and information to identify problems, evaluate alternative solutions, and make decisions.
- Apply mathematical concepts and skills to interpret, understand, and communicate quantitative data.
- Effectively search for and obtain appropriate information through both traditional and electronic media, evaluate alternative solutions, and make decisions.
- Demonstrate an understanding and appropriate application of computer technology.
- Demonstrate effective use of individual and team workplace skills.
- Appropriately integrate and apply the fundamental principles and methods of scientific inquiry, social sciences, and arts and humanities.
- Identify and evaluate ethical issues and conflicts, and recognize the responsibility of the individual.
- Understand the individual business disciplines and their relationship to the world of business, and realize the importance of and understand the U.S. economic and legal system.