

Sports Management

Degree Type

Associate of Science

NHTI's Sports Management degree program prepares you for career interests that combine management skills and knowledge of the sports industry. Courses are offered during the day and evening and can be taken 100% online.

One of the major factors contributing to career success in the sports field is experience. You will work with a faculty member to find an internship location based on your desired specialization in sports management. This program has the following articulation agreements in place for easy transfer: Southern NH University, Rivier University, and New England College.

The Sports Management degree program is accredited by the Accreditation Council for Business Schools and Programs.

Do you have questions? Contact Aaron Conn, department chair, at aconn@ccsnh.edu or 603-271-6484 x4143.

Career Information

The goal of the program is to develop well-trained business professionals for positions in the administration or management of sports businesses or sports organizations. Some careers include media, retail sports, sports travel, facility, and event management. Understanding the business, legal, and marketing aspects of sports management is an invaluable tool.

Admission Requirements

Apply for this program today on our [Admissions page](#) with step-by-step instructions and enrollment pathways build just for you!

Curriculum

First Year

Fall Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
DCOM105C	Digital Communications	3	0	3
ENGL101C	English Composition	4	0	4
	Mathematics elective (MATH 120C or higher level)	4	0	4
SPTS101C	Introduction to Sports Management	3	0	3
	Social Science elective	3	0	3
	Subtotal Credits	17	0	17

Spring Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
ACCT101C	Accounting and Financial Reporting I	3	0	3
	ECON 101C or ECON 102C	3	0	3
MATH251C	Statistics	4	0	4
	BUS 170C or SPTS 170C	3	0	3
SPTS180C	Public Relations and Advertising for the Sports Industry	3	0	3
	Subtotal Credits	16	0	16

Second Year

Fall Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
ACCT102C	Accounting and Financial Reporting II	3	0	3
SPTS210C	Sports and Fitness Facilities Management	3	0	3
COMM220C	Sports Communications	3	0	3
	Sports/Business/Digital Communications elective	3	0	3
	Humanities/Fine Arts/Language elective	3	0	3-4
	Sports/Business/Digital Communications elective	3	0	3
	Subtotal Credits	18-19	0	18-19

Spring Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
	BUS 225C or SPTS 225C	3	0	3
BUS270C	Principles of Management	3	0	3
SPTS250C	Sports and Society	4	0	4
	Science elective	3	0	3-4
	Subtotal Credits	13-14	0-2	13-14
	Total Credits			64-66