

# Communications

## Degree Type

Associate of Arts

NHTI's Communications degree program prepares you to build a successful career in today's complex, information-based, media-driven culture and allows you to transfer into a bachelor's degree program in Communications, Media Studies, Journalism, or other related fields. You will gain opportunities to:

- Study communication in everyday relationships, groups, and organizations; students discover how these systems are created, maintained, and improved.
- Learn critical thinking, problem solving, conflict management, and collaborative strategies; students develop leadership, career development, and understanding skills for different situations.
- Develop skills in writing, editing, social media, and analysis; students learn to create and deliver effective messages through written, oral, digital, and broadcast channels.

**Do you have questions?** Contact Alan Lindsay, department chair, at [alindsay@ccsnh.edu](mailto:alindsay@ccsnh.edu) or 603-271-6484 x4242. You can also [request more info here!](#)

## Career Information

Communications skills are needed across industries and disciplines, such as social media, media, broadcasting, journalism, photography, business, public relations, travel and tourism, sales, advising, law, health, human services, education, and ministry. Graduates can enter into the following professions (not an inclusive list):

- Radio and TV stations broadcaster
- Newspaper and magazine writer/editor
- Student and athlete advising
- Advertising/marketing/social media developer

The communication skills derived from the degree can help students succeed in corporate settings or in organizations involving communications, media, broadcasting, journalism, photography, business, public relations, politics, law, health, human services, education, and ministry.

## Admission Requirements

Apply for this program today on our [Admissions page](#) with step-by-step instructions and enrollment pathways built just for you!

## Curriculum

### First Year

Fall Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
ENGL101MC	English Composition: Mindful	4	0	4
HIST105C	Western Civilization: 1650 to Present	3	0	3
	Mathematics elective (MATH 120C or higher level)	4	0	4
	Social Science elective	3	0	3
	<b>Subtotal Credits</b>	<b>14</b>	<b>0</b>	<b>14</b>

Spring Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
DCOM150C	Social Media Strategy	3	0	3
	ENGL 120C/COMM 120C or ENGL 120MC/ COMM 120MC or ENGL 125C/COMM 125C	3	0	3
	Humanities/Fine Arts/Language elective	3	0	3-4
	Lab Science elective	3	2	4
	Social Science elective	3	0	3
	<b>Subtotal Credits</b>	<b>15-16</b>	<b>2</b>	<b>16-17</b>

**Second Year**

Fall Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
	COMM 135C or DCOM 130C or SPTS 180C or VRTS 140C	3	0	3
	COMM 201C or DCOM 210C or SPTS 250C or VRTS 101C		0	3-4
COMM203C	Advanced Public Speaking	3	0	3
	Mathematics elective (MATH 124C or higher level)	4	0	4
PHIL242C	Contemporary Ethical Issues	3	0	3
	<b>Subtotal Credits</b>	<b>13</b>	<b>0</b>	<b>16-17</b>

Spring Semester

Item #	Title	Lecture Hours	Lab Hours	Credits
	COMM 202C or DCOM 230C or VRTS 201C	3	0	3
COMM204C	Communications Capstone	1	0	1
	COMM 227C or SPTS 220C or VRTS 193C	3	0	3
COMM294MC	Communicating Mindfully Capstone	1	0	1
	SPTS 170C or BUS 170C or SPTS 225C or BUS 225C			
	Science elective	3	0	3-4
	Social Science elective	3	0	3
	<b>Subtotal Credits</b>	<b>14-15</b>	<b>0-2</b>	<b>16-17</b>

### Degree Tracks: Communications

Item #	Title	Lecture Hours	Lab Hours	Credits
COMM135C	Introduction to Media Studies	3	0	3
COMM201C	Interpersonal Communication	3	0	3
COMM202C	Intercultural Communication	3	0	3
COMM203C	Advanced Public Speaking	3	0	3
COMM204C	Communications Capstone	1	0	1
COMM220C	Sports Communications	3	0	3
COMM227C	Professional Communication	3	0	3
DCOM150C	Social Media Strategy	3	0	3
	ENGL 120C/COMM 120C or ENGL 120MC/ COMM 120MC or ENGL 125C/COMM 125C	3	0	3
	<b>Subtotal Credits</b>	<b>25</b>	<b>0</b>	<b>25</b>

### Degree Tracks: Digital

Item #	Title	Lecture Hours	Lab Hours	Credits
COMM203C	Advanced Public Speaking	3	0	3
COMM204C	Communications Capstone	1	0	1
COMM227C	Professional Communication	3	0	3
DCOM130C	E-commerce, Websites, and Blogging	3	0	3
DCOM150C	Social Media Strategy	3	0	3
DCOM210C	Search Engine Optimization	3	0	3
DCOM230C	Email and Mobile Promotion and Marketing	3	0	3
DCOM250C	Digital Analytics	3	0	3
	ENGL 120C/COMM 120C or ENGL 120MC/ COMM 120MC or ENGL 125C/COMM 125C	3	0	3
	<b>Subtotal Credits</b>	<b>25</b>	<b>0</b>	<b>25</b>

### Degree Tracks: Mindful

Item #	Title	Lecture Hours	Lab Hours	Credits
COMM135C	Introduction to Media Studies	3	0	3
COMM201C	Interpersonal Communication	3	0	3
COMM202C	Intercultural Communication	3	0	3
COMM203C	Advanced Public Speaking	3	0	3
COMM204C	Communications Capstone	1	0	1
COMM220C	Sports Communications	3	0	3
COMM294MC	Communicating Mindfully Capstone	1	0	1
DCOM150C	Social Media Strategy	3	0	3
ENGL101MC	English Composition: Mindful	4	0	4
ENGL102MC	Introduction to Literature: Mindful	3	0	3
ENGL120MC	Communication: Mindful	3	0	3
<b>Subtotal Credits</b>		<b>30</b>	<b>0</b>	<b>30</b>

### Degree Tracks: Sports

Item #	Title	Lecture Hours	Lab Hours	Credits
COMM202C	Intercultural Communication	3	0	3
COMM203C	Advanced Public Speaking	3	0	3
COMM204C	Communications Capstone	1	0	1
COMM220C	Sports Communications	3	0	3
DCOM150C	Social Media Strategy	3	0	3
	ENGL 120C/COMM 120C or ENGL 120MC/ COMM 120MC or ENGL 125C/COMM 125C	3	0	3
	SPTS 170C or BUS 170C or SPTS 225C or BUS 225C			
SPTS180C	Public Relations and Advertising for the Sports Industry	3	0	3
SPTS250C	Sports and Society	4	0	4
<b>Subtotal Credits</b>		<b>23</b>	<b>0</b>	<b>23</b>

## Degree Tracks: Visual Arts

Item #	Title	Lecture Hours	Lab Hours	Credits
COMM203C	Advanced Public Speaking	3	0	3
COMM204C	Communications Capstone	1	0	1
DCOM150C	Social Media Strategy	3	0	3
	ENGL 120C/COMM 120C or ENGL 120MC/ COMM 120MC or ENGL 125C/COMM 125C	3	0	3
ENGL121C	Introduction to Film	3	0	3
ENGL221C	Film Genres and Directors	3	0	3
VRTS101C	Introduction to Drawing	2	4	4
VRTS140C	Digital Photography	3	0	3
VRTS201C	Drawing II	2	4	4
	<b>Subtotal Credits</b>	<b>23</b>	<b>8</b>	<b>27</b>
<b>Total Credits</b>				<b>62-64</b>

## Additional Information

### Program Learning Outcomes

This program seeks to guide and develop students into becoming ethical, hard-working, and thoughtful contributors in their personal lives, careers, and society. Accordingly, the program will develop students' abilities to:

- Exemplify high ethical standards in personal and professional communication.
- Participate in discussions about cultural diversity.
- Communicate through individual and group presentations and speeches and participate in a symposium.
- Effectively employ communications and social media tools.
- Assess the dynamics of interpersonal communication and conflict management involving personal and business relationships.
- Develop a communication plan to enact during a crisis within an organization and then reflect and revise communication strategies used during the crisis.