

# INDS 250C : Industrial Design Studio II

Students will work in teams and continue to hone the design process by dissecting an existing product, analyze a market segment, and redesign the product to fit the described market. Students integrate their drawing, model making, and material knowledge to design for consumers.

**Credits** 4

**Lab/Practicum/Clinical Hours** 3

**Lecture Hours** 3

**Prerequisite Courses**

INDS 150C

**Learning Outcomes**

- Identify and define the right questions to ask.
- Demonstrate a deeper understanding of the process of product development and the role the industrial designer plays as a team member.
- Understand the role and expectations of a junior industrial designer.
- Demonstrate improved skill and confidence in design communications through sketching and prototyping.
- Create a robust portfolio by encompassing multiple skill sets obtained in class lecture, discussion, and exercises.
- Define execute user and market research methodologies.
- Gain leadership experience.
- Develop and/or improve time management and project estimation skills while meeting assignment and/or project expectations.