

HSTM 280C : Senior Travel Seminar

Addresses current issues in the hospitality and tourism industry through discussion, reports (oral and written), and reading professional literature. Students will examine business ethics and professional development through the use of the case studies. Additional topics include resume preparation and interviewing techniques. Students will complete a capstone project related to their interest in the hospitality and tourism industry.

Credits 2

Lab/Practicum/Clinical Hours 0

Lecture Hours 2

Prerequisite Courses

HSTM 110C

Learning Outcomes

- Understand literature of the tourism industry.
- Evaluate tourism literature.
- Identify types of resumes.
- Identify tourism areas in which job opportunities are available.
- Describe how personal work habits and attributes affect the work environment.
- Understand ethical responsibility/problems and how they relate to marketing, sales, and public contacts.
- Relate the importance of service to the hospitality industry.
- Maintain personal and professional balance.